

ORDER



Orders	Order / Rev:	706619	
Alt Order #:	06278700		
Product Desc:	OBAMA FOR AMERICA		
Estimate:	1536		
Flight Dates:	09/18/12 - 09/24/12		
Original Date / Rev:	08/15/12 / 09/24/12		
Order Type:	Political		
	Primary AE:	Joe Knauer	
	Sales Office:	T-WAS	
	Sales Region:	NAT	
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:		
	Billing Contact:		
	3050 K St NW		
	Washington, DC 20007		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	WEEKLY	
	Agency Commission:	15%	
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential,Political,PL-Federal	
	Priority:	P-5	
	Revenue Codes:	AGY, GEN, POL	
	New Business Thru:		
	Order Separation:	00:15:00	
	Advertiser External ID:		
	Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount		Net Amount	Totals				
			Month	# Spots		Gross Amount	Net Amount	Rating		
09/17/12	09/23/12	153	\$160,050.00		\$136,042.50					
09/24/12	09/30/12	25	\$22,350.00		\$18,997.50					

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	WKYC	09/18/12	09/21/12	Days of Our Lives	CM	1p-2p	- TWTF--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00	
				Days of Our Lives												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4	\$375.00			0.00						
E 2	WKYC	09/18/12	09/21/12	M-F 11a-1230p	CM	11a-1230p	- TWTF--	:30	4	\$150.00	P-5	0.00	NM	4	\$700.00	
				11a-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4	\$150.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	NKYC	09/17/12-09/23/12	M-F 11a-1230p	11a-1230p				-TWThF----	:30	\$200.00	0.00	NM		
					revised rate - jh											
		2	NKYC	09/21/12-09/21/12	M-F 10-11a	10a-11a				- ---- F----	:30	\$150.00	0.00	NM		
		3	NKYC	09/20/12-09/20/12	M-F 10-11a	10a-11a				- --- Th-----	:30	\$150.00	0.00	NM		
		4	NKYC	09/17/12-09/23/12	M-F 11a-1230p	11a-1230p				- TWThF----	:30	\$200.00	0.00	NM		
					revised rate - jh											
E 3	WKYC	09/18/12	09/21/12	Tonight Show	CM	1135p-1237a	- TWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00	
				Tonight Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4	\$800.00			0.00						
E 4	WKYC	09/18/12	09/21/12	M-F 10-11a	CM	10a-11a	- TWTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$700.00	
				M-F 10-11a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4	\$200.00			0.00						

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WKYC

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 21	WKYC	09/18/12	09/22/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	- TWTFS-	:30	7	\$1,800.00	P-3	0.00	NM	7	\$12,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	- TWTFS-		7	\$1,800.00		0.00							
E 22	WKYC	09/21/12	09/21/12	Fri Prime C Fri Prime C	CM	10-11p	----- F --	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- F --		1	\$3,000.00		0.00							
E 23	WKYC	09/24/12	09/24/12	Mon Prime Other Monday Prime Other	CM	Various (8:00 PM-10:00 PM)	M-----	:30	1	\$6,500.00	P-3	0.00	NM	1	\$6,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/24/12	09/30/12	M-----		1	\$6,500.00		0.00							
E 24	WKYC	09/22/12	09/23/12	EN (Sa-Su) Early News (Sa-Su)	CM	6P-7P Sa/Su (6:00 PM-6:30 PM)	----- SS	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- SS		2	\$1,800.00		0.00							
E 25	WKYC	09/22/12	09/22/12	Sat Prime C Sat Prime C	CM	10-11p	----- S-	:30	1	\$1,200.00	P-3	0.00	NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S-		1	\$1,200.00		0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	NKYC	09/17/12-09/23/12	Sat Prime C See MG 25.2,25.3 [Prgm Change] Notre Dame		10-11p				----- Sa--	:30(\$1,200.00)	0.00	NM			
	2	NKYC	09/22/12-09/22/12	Notre Dame Football MG for 25.1 09/22		Notre Dame Foott				----- Sa--	:30	\$850.00	0.00	NM		
	3	NKYC	09/24/12-09/24/12	M-F 3-4p MG for 25.1 09/22		3p-4p				M-----	:30	\$350.00	0.00	NM		
E 26	WKYC	09/22/12	09/22/12	Sat 1030a-11a Sat 1030-11a	CM	Sat 1030-11a	----- S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S-		1	\$250.00		0.00							
E 27	WKYC	09/22/12	09/22/12	630A-7A Chris Matthews Show	CM	630a-7a	----- S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S-		1	\$500.00		0.00							
E 28	WKYC	09/22/12	09/22/12	Sat 7-8p Sat 7-8p	CM	7-8p	----- S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S-		1	\$500.00		0.00							
E 29	WKYC	09/22/12	09/22/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	----- S-	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S-		2	\$800.00		0.00							
E 30	WKYC	09/22/12	09/22/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	----- S-	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S-		3	\$800.00		0.00							
E 31	WKYC	09/23/12	09/23/12	Meet the Press Meet the Press	CM	1030a-1130a	----- S	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S		1	\$3,500.00		0.00							
E 32	WKYC	09/23/12	09/23/12	Post NFL News LN Sun Follows NFL	CM	Various	----- S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S		1	\$1,800.00		0.00							
E 33	WKYC	09/23/12	09/23/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	----- S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	----- S		1	\$400.00		0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	WKYC	09/23/12	09/23/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$400.00		0.00			
E 34	WKYC	09/23/12	09/23/12	5A-530A Hometime	CM	5a-530a	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$250.00		0.00			
E 35	WKYC	09/23/12	09/23/12	530A-6A America's Black Forum	CM	530a-6a	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$250.00		0.00			
E 36	WKYC	09/23/12	09/23/12	NFL Pregame Show NFL Pre-Game	CM	NFL Pre-Game (7:00 PM-8:00 PM)	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$2,000.00		0.00			
E 37	WKYC	09/23/12	09/23/12	NFL Pregame Show NFL Pre-Game	CM	NFL Pre-Game (7:00 PM-8:00 PM)	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$2,000.00		0.00			
E 38	WKYC	09/23/12	09/23/12	NFL Regular Season Fo6M NFL Football	CM	NFL Football (8:00 PM-11:00 PM)	-----S	:30	2	\$6,500.00	P-3	0.00	NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$6,500.00		0.00			
E 39	WKYC	09/23/12	09/23/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$800.00		0.00			
E 40	WKYC	09/23/12	09/23/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		3				\$800.00		0.00			
E 41	WKYC	09/20/12	09/20/12	Thu Prime C Thu Prime C	CM	10-11p	---T---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$5,000.00		0.00			
E 42	WKYC	09/20/12	09/20/12	Thu Prime A Thu Prime A	CM	8-9p	---T---	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$2,500.00		0.00			
E 43	WKYC	09/18/12	09/18/12	Tue Prime C Tue Prime C	CM	10-11p	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$3,500.00		0.00			
E 44	WKYC	09/18/12	09/18/12	Tue Prime A Tue Prime A	CM	8-9p	-T-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$4,000.00		0.00			
E 45	WKYC	09/19/12	09/19/12	Wed Prime B Wed Prime B	CM	9-10p (9:00 PM-10:00 PM)	--W----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$5,000.00		0.00			
E 46	WKYC	09/24/12	09/24/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$375.00		0.00			
E 47	WKYC	09/24/12	09/24/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$150.00		0.00			

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E 47	WKYC	09/24/12	09/24/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$150.00		0.00			
E 48	WKYC	09/24/12	09/24/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$800.00		0.00			
E 49	WKYC	09/24/12	09/24/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
E 50	WKYC	09/24/12	09/24/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$375.00		0.00			
E 51	WKYC	09/24/12	09/24/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
E 52	WKYC	09/24/12	09/24/12	Last Call Last Call w/Carson Daly	CM	135a-205a (1:35 AM-2:05 AM)	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
E 53	WKYC	09/24/12	09/24/12	M-F 2-3p Rachel Ray	CM	2-3p	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$300.00		0.00			
E 54	WKYC	09/24/12	09/24/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$100.00		0.00			
E 55	WKYC	09/24/12	09/24/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		2				\$350.00		0.00			
E 56	WKYC	09/24/12	09/24/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$700.00		0.00			
E 57	WKYC	09/24/12	09/24/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	
	1	WKYC	09/24/12-09/30/12	M-F 6-630p		6p-630p				M-----		:30			
				Credited											
E 58	WKYC	09/24/12	09/24/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		2				\$800.00		0.00			
E 59	WKYC	09/24/12	09/24/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$2,800.00		0.00			
E 60	WKYC	09/24/12	09/24/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,800.00		0.00			

Order / Rev: 706619
 Alt Order #: 06278700
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA WKYC
 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 61	WKYC	09/24/12	09/24/12	M-F 7-9a Today Show	CM	7a-9a	M-----	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M----- 4 \$800.00 0.00															
E 62	WKYC	09/24/12	09/24/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M----- 1 \$1,200.00 0.00															
E 63	WKYC	09/24/12	09/24/12	M-F 9-10a Today II Today Show II	CM	9a-10a (9:00 AM-10:00 AM)	M-----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M----- 2 \$400.00 0.00															
													Totals	178	\$182,400.00